



Vista Girls Softball Board Meeting Minutes
Wednesday, December 10, 2025

6:00pm

VGS Boardroom

Meeting Run Time 6:03pm-7:19pm

Joe Allen - President	Raul Hernandez - Director of Fields & Maintenance
Josh Richcreek - Vice President	<i>Thomas Liddicoat - Director of Select & All Star</i>
Karla Barton - Secretary	Shawn Matteson - Director of Sponsorship & Fundraising
Jeremy Keller - Treasurer	Jonathan Arxer - Director of Uniforms
Marife Albay - Player Agent	Eddie Alfaro - Publicity
Korina Allen - Director of Activities	Spirit League
Melissa Matteson - Director of Awards & Pictures	Anna Ibanez - Team Parent Director
Megan McKinney - Director of Coaching	Ray Miller - Umpire in Charge
Matt Almond - Director of Concessessions	Jose Fonseca - Webmaster
Javier Cardenas - Director of Equipment	19 total positions

Meeting called to order at 6:03pm by President, Joe Allen
All members in attendance, expect for Director of Select & All-Stars, Thomas Liddicoat
Ben Haines also in attendance to be considered for auxiliary position

Agenda:

- 1. Financials** 6:03-6:09 *Treasurer, Jeremy Keller, handed out "Statement of Activity - Vista Girls Softball - November 1 - December 9, 2025" with info on Income, Expenses, etc for all board members to review/discuss. Also*
- 2. Follow up from November Meeting:** 6:09-6:23
 - a. Rules & Bylaws committee reviews rules & bylaw for changes**
 - E-mails sent to VP Josh - Do we have anything else needing to be reviewed and/or updated before going to**

the Commissioner in February? *VP Josh Richcreek informed the board that there were approximately 26 items to update, and he received about 3 or 4 suggestions from fellow board members that will need to be discussed and reviewed in the upcoming Bylaw Committee meeting*

b. Field Clean Up Day & Fences going up After February 1st

- **Do we have Scouts helping us with this?** *Melissa (Director of Awards & Pictures) stated that Chris Crowder was contact to get Scouts to help if needed*
- **Flyer needs to go out for this event: Saturday, February 7 8am-12:00pm** *Eddie to post on Socials to get word out*
- **Do we have an end time?** *Noon*

c. Do we have a flyer in mind to put up regarding our discussion about parents needing to supervise their children at all times (per our conversation with concerns about kids playing down by the creek and baseball dugouts - with concerns over injuries, homeless loitering, etc)? *Discussion of posting something near the snackbar or even on the snackbar sign about Parents Being Responsible For Their Children At All Times - Anna (Team Parent Director) to inform team parents at Spring Meeting and Megan (Director of Coaching) to inform managers so that info can be told to families when teams start to form in the Spring*

d. Follow-up on parade *discussed pros and cons of Vista Christmas parade. Had a good turn out of about 20ish players participating. Need to make a note for next year's parade about parents sticking around to help get the float decorated rather than dropping daughters off without water/bathroom breaks and other concerns that are not the responsibility of the adults who do stick around to help with the parade. Also talked about perhaps getting S&R to provide a truck/trailer earlier to prep off site so it's not hours of setting up in the parade line with kids that were dropped off. Also mentioned we need a stand for the Christmas trees on the float next year and also a case of water for participants to have.*

3. Field allocation meeting for Spring 6:23-6:28 *Korina (Director of Activities) discussed what went on in the meeting that occurred on Tuesday 12/9/25. There are no new fields, we need to keep Breeze in mind, we need to know about new fields becoming available, Brengle worked out nice for Fall Ball practices, we are the top priority in Spring to have our fields (Flag Football practices aren't permitted or paying for lights like we are), if light payments aren't being made (which they are by us) then we don't get lights, June 13th "Movies in the Park"*

- 4. Send Spring assessments & Select info out to VGS families again 6:28-6:29**
Jose to send out info again to existing participants as well as manager applications per Megan's request

- 5. Current Spring Numbers - anticipated number of team/managers needed 6:29-6:32** *Registration numbers as of today:*
T-Ball - 16
8u - 37
10u - 50
12u - 29
14u - 3
Spirit - 3
Possibility of a 16u team in the Spring

- 6. Sponsorships - Do we have any? Do we need to get quotes on banners? 6:32-6:40** *Need to get sponsors submitted to the city to get banners made*
Discussion of having girls selling coupon books/cards for \$15 where the profit to the league is roughly \$10.50 per booklet, talked about conflict with Hit-a-Thon being our big fundraiser in the Springs so maybe holding off doing this until the Fall
We need to get word out to find more/new sponsors - plaques/banners depending on amount donated by sponsor, talked about how much each costs and what is beneficial to have made for the sponsors

- 7. Spring pictures - Date and vendor? 6:40-6:46** *Discussion about who we used in the past (Dave's (previous Director of Uniforms) sister did All-Star photo, Marife (Player Agent) did them last Spring, but unavailable this time) Eddie (Publicity) mentioned that his wife's friend may be able to do pictures - depending on date and once we get a head count on how many girls are enrolled and how many teams will be needing photos. Talked about maybe having picture day fall on the same day as the Hit-a-Thon to help with participation*

6:46-6:53 Joe talked about how the USA Softball Conference went last month and said how happy Kristi was at our head count for the conference - we likely had the biggest turn out for any league as far as board members who attended

6:53-7:17 Discussion lead by Megan about holding clinics and manager meetings - clinics for new players as well as pitchers. Hoping to get this to be league sponsored, rather than paid out of pocket by parents, to get participation levels up. Possibly even hold clinics for parents so they can better understand the game and expectations of their athletes throughout the season and beyond. Maybe have Doc hold another hitting

clinic. Propose to Jamie about having a "New Pitchers" clinic - but to ask Doc first about this type of clinic, and ask Jamie if he's unavailable

Discussion lead into talking about how many high school athletes are allowed on a team (4) for 14u and that we'd need a 16u team as soon as their season is over since we cannot have a Rec team running at the same time as a CIF team

Talked about keeping the All-Stars teams together for further tournaments - USA Softball allows it as long as where they're going is being communicated, knows the coaches, can have access to GameChanger Stats - sample committee, non-bias, background in all positions. Applying for reclassification with the committee rather than with Mitch Seime (North SD District Commissioner), the committee would decide on the reclassification. We are all B level teams. We need to push for more pitchers in the Spring.

7:17-7:19 Ben introduced himself and talked about his experience as a mechanic and police officer and that he would like to join our full board of directors as an auxiliary member to mainly help Raul with the role of Director of Fields & Maintenance

The board made a unanimous decision to add Ben to the board as an auxiliary member by a show of hands at the conclusion of tonight's meeting

Meeting adjourned at 7:19 pm