



Vista Girls Softball Board Meeting

Wednesday, January 14, 2026

6:00pm

VGS Boardroom

Meeting run time 6:02pm-8:08pm - 2 hours, 6 min

Joe Allen - President	Raul Hernandez - Director of Fields & Maintenance ~Ben Haines - Auxiliary with position
Josh Richcreek - Vice President	Thomas Liddicoat - Director of Select & All Stars
Karla Barton - Secretary	Shawn Matteson - Director of Sponsorship & Fundraising
Jeremy Keller - Treasurer	Jonathan Arxer - Director of Uniforms
Marife Albay - Player Agent	Eddie Alfaro - Publicity
Korina Allen - Director of Activities	Open - Spirit League
Melissa Matteson - Director of Awards & Pictures	Anna Ibanez - Team Parent Director
Megan McKinney - Director of Coaching	Ray Miller - Umpire in Charge
Matt Almond - Director of Concessions	Jose Fonseca - Webmaster
Javier Cardenas - Director of Equipment	19 total positions

Agenda: Meeting Called to order by at 6:02 by President Joe Allen

Directors in attendance: Joe Allen, Karla Barton, Jeremy Keller, Marife Albay, Korina Allen, Melissa Matteson, Megan McKinney, Matt Almond, Javier Cardenas, Raul Hernandez, Ben Haines, Thomas Liddicoat, Shawn Matteson, Jonathan Arxer, Eddie Alfaro, Annie Ibanez, Ray Miller, Jose Fonseca ~ Sydney Roberts, to be voted in

Directors absent: Josh Richcreek

- 1. Financials (Jeremy)** 6:03-6:06 Jeremy handed out Statement of Activity and went over the Distribution Account with the board
Melissa asked if we can use \$75 of the \$420 from Santa breakfast to do a banner for Vista Optimist to hang at VGS in thanks for fundraising
Board majority voted, by show of hands, to allow for banner

2. Follow up from December Meeting: 6:06-6:13

- a. Spring Clean up Day (& getting fences put up) - Saturday, 2/7/26 from 8:00am-12:00pm - Need to advertise this on the socials to get helpers (it is listed on the main page of VGS website, but no time for event is given) Jose to update on website to put time for people to be here - Raul & Matt to put together a list of what needs to be cleaned up so helpers know what to help with
- b. **Sponsorship (Shawn)** - Any update on finding new sponsors? - Pizza with Grand Slam, Lamppost Pizza deals (Cards for pizzas each month)
Maybe sell pizzas in snackbar to help the league with income
 - **Vista Optimist fundraising 2026 (Easter Pancake Breakfast)** Wants to sell tickets for this like Santa pancake breakfast - Shawn asked for 600 tickets for us to sell
Breakfast on April 4th
Maybe have a QR code and sell them during hit-a-thon at snack bar - need to label the tickets with VGS - maybe get a stamp to do this (easy/quick)
 - **\$420 raised from Pancake Breakfast with Santa!**

3. Activities Update 6:14-6:23

- a. **Opening Ceremonies** approval for raffle, 12/14u "Upper Classman Division"
Dress for fun - no banner contest this time
Be here by 8:30 - Starts at 9:30
Snack bar special that day
50/50 drawing
Need Approval for balloon arch - \$600 need to vote on - board approved by show of hands
1st Pitch going out by who? - Joe Green, former councilman, going to be running for Mayor, came to help Joe and Josh to get improvements with the fields in the past. Other options:
 - Current Mayor?
 - Maybe have a girl who is getting signed that played for VGS in the past to do this?
 - Put on board chat to vote once we figure out who the candidates are for the first pitch
- b. **Picture Day** Marife to do pictures, day of Hit-a-thon 3/14 - \$40 for photo and yearbook or \$25 for just photo
- c. Jan 26th Team Parent meeting run by Anna
- d. **Hit-a-thon** 3/14 Korina already started buying items: ipad, headphones, TV, choice of bat, choice of glove, LEGOs, ask Team Parents for ideas to get what the girls are into for prize choices
Each team responsible for a basket
Each team to make a target to place on the field during the hit-a-thon
Hit-a-Thon Pin design ideas, winner announced at opening ceremonies, promote this with Anna at Team Parent meeting

Talked about getting All-Star pins made - Sydney has a book for Thomas to take a look at to get some ideas from previous logos

4. **Rules & Bylaws approval (Josh)** came back to this topic for the end of the meeting discussion 7:24-8:01
Josh typed up pages that Joe handed out for board to vote on paper
 - **Committee needs to meet**
 - **E-mailed list of new rules/bylaws was to have gone out for discussion edited version handed out to vote on**
5. **Vote needed to decide upon trophies for Spring Tournament** 6:23-coming back to this
 - a. **Board to take a poll through GroupMe chat in order to stay anonymous on vote during meeting** on last page of rules and bylaws handout
 - b. **Are we keeping standings throughout the season? No**
 - **If we don't do standings, are we doing a draw for Tournament playoffs?**
Voting at end of meeting with the Rules & Regulations page of votes
 - *Trophies only for the Tournament 1st and 2nd place*
6. **Verify all Directors positions are ready for Spring Season** 6:25-6:40
 - **Sydney Roberts - sent in an application for the position of Junior Umpires**
 - **Board to vote on adding her to Board of Directors** Everyone voted YES to have Sydney added to the board, by show of hands
 - **Ray mentioned Andy had reached out about being an umpire this season** discussion about where he could go division wise, might be better in 10u behind the plate - as long as he can get background checked and certified
 - *Joe mentioned wanting to get Jason to come up from SD to ump for a day with several games lined up - gets crowd involved, fun to have at the fields*
 - **Clarify any questions/concerns about position roles** - Jonathan with new role as uniform director, should have been helping at uniform table - need to coordinate better when we have a large amount of helpers for future events
 - **New members may need BMOD shift protocol gone over with them** Korina mentioned the list of duties is in a drive - talked about approach for roles during events with board member and having all hands on deck - helping direct the girls
Laminated protocol for duties is in the snack bar
Matt mentioned doing a video version of steps for visual aid
7. **Follow up from our manager interviews (1/7) & registration/assessments (1/10)** 6:40-7:09
 - a. **Checks and balances need to be in place for manager interviews**
 - **There were coaches who applied for manager positions that were not given the ability to sign up for interviews** Marife brought up managers who sent in applications but didn't get to interview - Megan mentioned we need to make applications more clear about what they are applying for when submitting their applications - Managing vs "only if needed"

- Manager apps need to be shared to Executive Board members when they come in for future seasons - we need transparency with the applications that come in to discuss who is eligible to apply/interview
- Need to do verbiage on blocks so Josh can make the adjustment
Marife brought up posting coaches on socials and websites so parents can see who coaches are - issue with blocks because parents are trying to block coaches after assessments are done rather than when they initially sign their daughter(s) up for the season
- b. How can we keep interviews “short & sweet”, but obtain enough information from each manager? Our interviews ran late and some took closer to 20 min rather than the allotted 10 min time slot - Timer? Have them go over 2 days instead of all in one day? Asking questions ahead of time sent to Megan - ask 3 core questions rather than 6 and stay on topic

8. Upcoming Events: 7:10-7:24

- a. Pitching Clinics - 1/9 & 1/29 - Megan mentioned maybe asking Jamie if she's willing to do another clinic towards end of the month once teams start meeting, would be open to girls who didn't already do one of these clinics (unless spots can't get filled then can open to previous clinic takers), maybe just 8&10u since we don't anticipate much more 12u enrollment

Team Parent Meeting - 1/26

- b. Field Clean up Day - 2/7
- c. Board Meeting - 2/11
- d. Opening Day Ceremonies/Games Begin - 2/14
- e. Hit-a-Thon - 3/14
- f. Picture Day - 3/14
- g. Closing Ceremonies/Games End - 4/25

*Joe brought up that we were asked to co-host a Select tournament with San Marcos - Presidents Day tournament - 2 Sunday tournaments - needs to let Mitch know
Have parents volunteer to drag the fields - 1 hour of help or kid can't tryout for All-Stars
Snack Bar to benefit us - 10% of proceeds (gross profit) made during Select goes to All-Stars
Entry fee helps out but not much saving
Board to vote about tournament happening here or not - YES*

Random topics coming up at end of meeting - Javi with ordering more equipment - voted YES

Meeting adjourned at 8:08pm