



Vista Girls Softball Board Meeting

Wednesday, October 8, 2025

6:00pm Meeting run time (1 hour 49 minutes) 6:05 start - 7:54 end

VGS Boardroom

<i>Joe Allen - President</i>	Raul Hernandez - Director of Fields & Maintenance
Josh Richcreek - Vice President	<i>Thomas Liddicoat - Director of Select & All Star</i>
<i>Karla Barton - Secretary</i>	<i>Shawn Matteson - Director of Sponsorship & Fundraising</i>
Jeremy Keller - Treasure	OPEN - Director of Uniforms
Marife Albay - Player Agent	<i>Eddie Alfaro - Publicity</i>
<i>Korina Allen - Director of Activities</i>	Claire Hyde - Spirit League
<i>Melissa Matteson - Director of Awards & Pictures</i>	<i>Anna Ibanez - Team Parent Director</i>
<i>Megan McKinney - Director of Coaching</i>	<i>Ray Miller - Umpire in Charge</i>
Matt Almond - Director of Concessessions	<i>Jose Fonseca - Webmaster</i>
<i>Javier Cardenas - Director of Equipment</i>	19 total positions 12 members in attendance for meeting

Agenda:

1. **(6:13-6:22 Discussion time)** Follow up from last month's meeting:
 - a. VGS Sign in Vista Village - Voted YES to doing this. Did we find a new banner supplier, discussed the \$317 fee to Vista for sign going up plus \$500ish for the banner itself. Has anyone been in contact with the City of Vista or a new banner company? If not, who will this be assigned to? Want it displayed in November & December - Need to get an order in to put the sign up ***Korina sent in an application that is waiting for approval***
 - b. October 11th (this Saturday) possibly have a pop up tent for the event at the Adobe next to Guajome school? Did this get further looked into and are we participating? ***Missed deadline, not participating***

- c. Split System - likely won't be happening *city guys trying to figure out if we can get a unit, waiting on boss to give approval, maybe in Jan/Dec when the bathrooms get redone - should be completed before season starts in February*
 - d. We got a new fridge in the Snack Bar (thank you, Matt!)
 - e. Upcoming Events (Activities) discussed were:
 - 10/26 Dressing up for Trick or Treating around the bases ***Budget of \$500 approved, 1 bag of candy per team, Teams with 10/26 to do Trick or Treating on 10/19***
 - 12/6 Christmas Parade (Select Teams playing in Candy Cane Classic) ***Budget of \$500 approved, Shawn to find truck reached out to Hostess to get Takis to hand out, Melissa in talks to get trailer for truck to pull***
2. September Financials ***(6:05-6:13 discussion via Statement of Activity attached to end of agenda print out)***
\$10k in main account
\$14k from snack bar (proceeds go into separate Snack Bar account, usually a 40% mark-up)
\$7k to main account
\$86k All-Stars (All-Stars \$: May 1st payments come in, registration comes in and tournaments are paid for in March)
\$29k savings
3. ***(6:23-6:27 discussion)*** Setup Spring Registration in SportsEngine - ***Marife to help Jose open registration on website - Korina to give Eddie Instagram password to post fees to account***
- a. 1/7 Manager interview
 - b. 1/10 Assessment immediately followed by Draft
 - c. 2/1 First day VGS can be back on the fields
 - d. 2/2 Practices start
 - e. When should registration go live on the VGS Website?
 (Typically happens mid-October)
 Will also need to post info on social media (***Eddie***) about registration info
 (fees discussed at last meeting: \$195 early, \$225 regular, \$250 late)
4. ***(6:27-6:32 discussion)*** Fall Ball ends after games on Sunday, 11/2 with Tournaments starting on Monday, 11/3
- Tournament schedule is posted
 - Need to set up a draw for seeding ***Tournament seed draw TDB via Megan's Managers Meeting on Wed 10/15 - Idea to go live on IG for draw***
Game scores for Fall Ball not tracked/not posted online
- Melissa to talk to Marife about awards***
T-Ball Awards \$200 Board approved budget for 3 teams ~ 30 players
Tournament awards for 8u, 10u, 12u 1st & 2nd place only

*Will there be Snack Bar Specials going on during the Tournament?
TBD by Matt*

5. (6:32-6:43 discussion) Discuss open Board Position and any possible candidates for it
 - Director of Uniforms - Open now
Joe mentioned 1 possible candidate - helps bring in money, but too busy to serve board shifts, helps bring in lots of donations, but doesn't necessarily want to serve on the board, discussed possibility of being an Auxiliary Member
Discussion went on to sponsorships, banners, Jan & Feb being the best time to get donors, giving IG shoutouts, plaques can be pricey
6. (6:44-7:02 discussion) Uniforms
 - Korina has been in contact with the Uniform company, it's currently "slow season" so Spring Rec and All-Star jerseys are in the works for their designs *Champro jersey samples were passed around for board to look at - uniform style (long vs short sleeved, V-neck vs button collar) will come to a board vote*
They are willing to come out to do sizing for All-Stars uniforms so no issues occur with fit
Last uniform company we used got bought out
Javi: sent design ideas to Thomas to try to get new ideas for uniforms - concepts & color schemes

Discussion went on to Junior umpire uniform topic
Megan: Jr Umpires to wear a uniform, they are paid employees, so they need to purchase their own (shirt)
Ray: link in about where to get uniforms
Senior Umpires are behind the plate, Jr Umps to go where they're told in the field
Clicker, plate brushes, etc to maybe have an "umpire station" in the boardroom for equipment/supplies to be kept come game time?

7:02-7:38 Megan talking about clinics
Buy 3 get 4th free wasn't enough
8u pitching is an issue
-Do we have ability to run free clinics?
-Sign up, 1st come 1st served?
-clinics to move to privates with Jamie?
Korina: no consistency with previous free clinics, seriousness wasn't there when it was free, didn't show up for paid lessons
-Managers could possibly recommend players to do clinics?
-Jamie to possibly coach the 8u coaches on how to develop more pitchers

Went on to 8u coach pitch discussion - rules are set